

Learning, Leading, Changing



Brain Friendly Learning



with
Kaizen Training

2009



*"If you want one year of prosperity, grow seeds,
If you want ten years of prosperity, grow trees,
If you want one hundred years of prosperity, grow people"
Chinese proverb*

Copyright © Kaizen Training Ltd 2009

Developed & Produced by Kaizen Training Ltd



Kaizen Training Ltd
"The Stables"
Mansion House Farm
Bedmond Road
Abbots Langley
Hertfordshire
WD5 0QB

Tel: (01923) 262278

e-mail directors@kaizen-training.com
www.kaizen-training.com

Preamble

Brain friendly learning is learning that is:

Fit for purpose...

Fast...

Fun ...

It blends the best from Accelerated Learning, NLP, Emotional Intelligence, Flow and the most recent advances from brain research. It meets the five principles of:

- 🌍 State is Everything! (well... almost)
- 🌍 Facilitate Creation not just Consumption
- 🌍 Honour Uniqueness
- 🌍 Make it Rich and Multi-Sensory
- 🌍 Keep it Real!

As well as experiencing three days of brain friendly learning in action, participants will work on a real project – they'll be coached to use the principles and techniques to completely design or redesign a learning event.



Your Investment: £995 + VAT

This includes all lunches, materials and fees – but excludes accommodation. Full details of local accommodation options will be sent in the welcome pack.

We look forward to the possibility of seeing you on a future workshop!

The 3-day Workshop

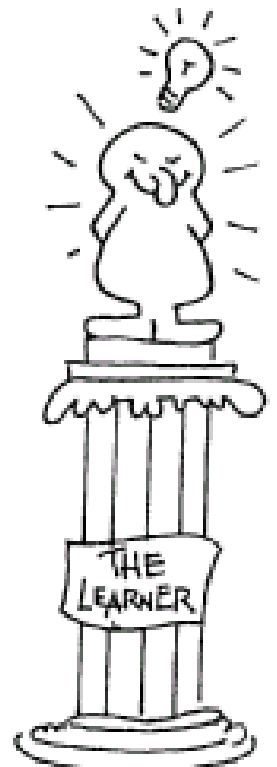
Workshop

- a chance to experience three action-packed, rich and multi-sensory days of brain-friendly learning for yourself
- a treasure trove of practical ideas you can apply immediately to your training
- a 100+ page, full colour manual – a complete resource to designing and delivering training the brain-friendly way
- the latest brain research and its implications for trainers and designers
- personal coaching on your own course design
- subscription to our free weekly coaching tips for trainers
- ongoing personal telephone and e-mail coaching on brain-friendly training design

On the first day, you'll experience a fun, fast overview of our approach to brain-friendly learning. Blending the best of accelerated learning, neuro-linguistics, emotional intelligence and 'flow', this will provide the foundation for what's to come.

We'll unpack the latest findings from neuroscience on how human beings learn best - findings that challenge some of the core presuppositions that underpin traditional training.

We believe that learning to manage states is **the** key skill for trainers in the experience economy of today. This first day includes a workshop on managing your emotional state (and influencing the states of your learners) so that you'll always have access to your own 'sizzle'! We'll challenge you to raise your own expectations of what's possible too - so that you become even more of an inspiring model for those around you.



Day Two focuses on **cutting-edge design**, and you will be coached, using your own content, resulting in a learning experience of your choice being totally re-engineered to reflect the principles of brain-friendly learning. This 'content' could be a course, seminar or workshop, 1-1 coaching, distance learning or technology-based training. (Bring along your existing learning design and materials).

We'll explore multiple intelligences and how to design learning that engages learners at all levels, as well as building 'smarts' - no matter what, or who, you happen to be training. You'll understand how to design different kinds of learning differently - to engage the most appropriate memory pathways. You'll learn how to sequence learning activities in ways that embed the learning, and keep energy and focus high. You'll learn how to create an optimum learning environment - high challenge and low stress.

Day Three focuses on **delivery and delight** - developing your stand up trainer skills, facilitation and coaching skills and strategies for ensuring that the learning is embedded and applied back in the workplace. Learning is not, in our view, about the consumption of information - it is about the creation of meaning, value and action on the part of the learner.

You'll grasp how to use language to open up new and exciting possibilities for the people you train or coach, and you'll feel much more confident about asking powerful questions that cut straight to the heart of the issue.

We'll also include a workshop on choosing and using music in learning, and the skills of undertaking concert previews and reviews.

We believe in walking our talk, so don't expect lots of lectures by 'experts' hosing you with information. We'll be using the expertise, imagination and energy of the whole group to create a learning experience that will accelerate the process of moving from where you are to where you want to be.

Post-Workshop

- The group will receive comprehensive suggestions for further development, together with recommended resources.
- All participants will be subscribed to our coaching tips by e-mail.
- Participants will have access to individualised e-mail and telephone coaching on their own designs.



Who are Kaizen Training?

Kaizen Training is a well-established consulting firm based in the UK, but offering its services to the global business community.

Our Clients

BSkyB
Centerparcs
Chelsea Building Society
Converteam
EDF Energy
Emirates
Halfords
Leaders Quest
Manchester Airpor
Merlin Entertainments
Motorola
Oxford University Press
RNLI
Royal Bank of Scotland
Sage
Schwarz Pharma

And what they say...

"The people at Kaizen are my heroes. They set incredibly high expectations and always exceed them. My people – even the previously cynical ones – are buzzing!" **Phil Shipperlee, European President, IMR Global (I.T. Solutions)**

"I'd like to say how delighted I am with the revolution occurring because of the work you've been doing with us. Your energy, enthusiasm and high-quality coaching has inspired and encouraged the wallflowers to dance!" **Robert Dreyfuss, Managing Director, Rotary Watches"**

"They bring a refreshingly different and creative approach to business issues, but always grounded in practical solutions. They have a rare ability to adapt what they're doing to the needs of their client – resulting in highly positive responses and sustained change" **John Bathgate, Organisational Development Manager, Motorola – Semi-Conductor Products Sector**

"The growth and development of our people since embarking on this project has been quite astounding and, for me, the most exciting and revolutionary part of the change" **Lindsay Levin, Managing Director, Whites Limited (Group of Auto Dealerships)**

Your Coach

Kimberley Hare



A pioneering visionary for change and learning, her focus is on helping individuals, teams and organisations to create the future they want, and to enjoy the journey. Her passion is to combine Sizzle with Substance to bring brain-friendly learning to life in business.

A master practitioner and trainer in NLP and an expert in accelerated learning, Kimberley is best known for training trainers in brain-friendly learning methods. She also develops transformational leaders in companies both large and small. She is the co-author of "51 Tools for Transforming your Training – Bringing Brain-Friendly Learning to Life" published by Gower.

She is a regular keynote speaker at conferences all over the world, and has published numerous articles on learning, leadership and organisational change. Kimberley is a CpF (Certified Professional Facilitator) certified by the International Association of Facilitators.

Kimberley was recently named as one of six world leaders in Accelerated Learning by the Society of Effective and Affective Learning (SEAL).

Kaizen Training is the only company in the UK recommended by Colin Rose for training trainers in accelerated learning:

*"I can recommend Kaizen Training to you as the leading providers of brain-friendly learning programmes for the business community. Their particular expertise is helping companies to the theory and philosophy to life – to create programmes that meet the precise needs of your business whilst reflecting the most recent research findings in how people learn most effectively and enjoyably" **Colin Rose (Author of "Accelerated Learning in the 21st Century")***

"The Brain Friendly Learning Workshop with Kimberley Hare lived up to its promise - it was, quite simply, the best learning experience I have ever participated in. Kimberley skillfully and magically created 3 days of pure learning heaven. I would highly recommend this workshop for trainers, facilitators - and anyone passionate about learning"

Some recent testimonials from trainers who have experienced our approach...

This stuff is so comprehensively far ahead of anything else I have experienced in the learning sphere, it is difficult to express how far it has moved me on. Kaizen's encyclopaedic knowledge of their stuff is truly impressive.



"Kaizen is to learning what Dyson is to vacuum cleaners!"

"If there was just one course you invested in - this would be your most outstanding choice. Transformational Learning in practice. Absolutely Awesome! Do it now!"

"More transferrable than any other course I've ever been on. An excellent investment. We are already incorporating loads of ideas into our corporate training and our programmes are going to really sizzle!"

"What can I say about this approach that will do it justice? Wow! Kaizen Training remind us that the most powerful learning uses human emotions to bring about real personal change. I very much like the individualised coaching element of this approach too."

"This workshop represents pure gold for trainers, coaches, facilitators and consultants!"

"I've been training and consulting for 15 years - and believed there wasn't much more I could learn. I was wrong. This workshop challenged me to think about what I'm doing in a fundamental and powerful way."

"As a training novice, I came away with loads of ideas and new skills - and perhaps as important - ten times the confidence I had before."

"Stunning! I've marked it at 99.9% only because I know you'll want to Kaizen it!"

"Most useful train the trainer event I've experienced - combination of concepts and practical tools and techniques. The real gift for me has been to de-mystify successful learning. Thank you."

"Astounding - the best learning of my working life"

"The most fun I've ever had with my clothes on!"

"This isn't training – it is learning alchemy!"